



“Gramazin Ministry is looking for a creative Social Media Intern to assist us in our online presence. This is an exciting opportunity to help us make a significant impact for the Kingdom of God. This position is flexible, and averages 8-10 hours per week.

Social Media Marketing Intern, is responsible for assisting in a range of marketing initiatives within an organization. Their duties include tracking analytics for social media campaigns, creating social media posting schedules and writing captions for social media posts. The candidate will report to Holly Young our marketing manager.

Job duties will include but not limited to the following:

- Assist with the design and execution of social media campaigns
- Create weekly and monthly editorial calendars to promote company brands on various social media websites
- Create content such as blogs, infographics, videos and press releases on social media and traditional news outlets
- Track social media engagement to identify high-performing ideas and campaigns for scalability
- Support marketing team at live and online event
- Perform social media marketing research
- Assist on influencer campaign strategy
- Brainstorm and research online ideas for original content
- Create compelling graphics to share across social channels
- Write social media captions that speak to the company’s target audience

- Help create and edit short-form videos
- Develop new strategies for increasing engagement
- Assist with photo/video content shoots
- Ensure brand message is consistent
- Research online for testimony sharing on church websites.

Requirements:

- some experience in content management
- Basic copywriting skills
- Ability to deliver creative content (text, image and video)

Pay rate: \$15 per hour

Position: Part time/Temporary

Hours: 8-10 hrs per week

Contact info: Holly Young Holly@Gramazin.com Gramazin.com IG:
@Gramazinjourney FB: Gramazin Jesus Christ Really Does Change Lives

GRAMAZIN VERSE

Praise be to the God and Father of our Lord Jesus Christ, the Father of compassion and the God of all comfort, who comforts us in all our troubles, so that we can comfort those in any trouble with the comfort we ourselves receive from God. II Corinthians 1:3-4 (NIV)